

## Aid Needed Soon To Save Rumania From Starvation

Country Must Have Help to  
Retain Its Strategic  
Importance in War

People Without Meat

No Shoes or Clothing for Peas-  
ants; 25,000 Destitute  
Orphans in Villages

JASSY, Rumania, Oct. 19 (via Petrograd, Oct. 27).—Rumania is in danger of starvation and destitution unless urgent steps are taken to relieve the food and clothing situation. Investigation by The Associated Press correspondent indicates that help must come soon if the country is to retain its strategic importance in the war. The Rumanian army has been fighting with admirable courage and spirit, although its supplies of provisions and wearing apparel have been on a limited scale. The death rate among Rumanian children, due to malnutrition, is appallingly large because of the serious shortage in wheat, rice, meat and other vital articles of food. Meat is no longer issued to the civilian population, and the bread ration is limited to less than a pound a day for each person. Among the peasantry, which comprises 80 per cent of the population, the suffering is particularly acute. Their already slender allowance of cornmeal, which forms almost their sole subsistence, has been reduced.

Corn Will Last Till February  
The supply of dairy products is negligible. The government has sufficient corn to feed the peasants until February, but there are virtually no shoes, clothing or blankets to be had. The hospitals are without food, suitable to the sick, and there is a serious lack of essential drugs, medicines and instruments.

In the villages it is estimated there are more than 25,000 orphans without adequate food or clothing. Queen Marie is actively interesting herself in their welfare. There is dire need of shoes, stockings and warm clothing of various kinds. Common burlap is wrapped about the feet, as it is impossible to get the leather for the moccasins worn by the peasants. The government also is finding it difficult to supply the army with footwear. The correspondent was offered \$40 for the shoes he was wearing. Rumania is looking hopefully to America to supply her needs.

5,000,000 In Need of Food  
The government is confronted with the problem of feeding during the current agricultural year a population of nearly 5,000,000 with resources of 100,000 tons of wheat and less than 250,000 head of cattle. The normal requirement is 600,000 tons of wheat. The authorities are hopeful that Russia may be induced to give Rumania the entire wheat product of Bessarabia. It is understood here that pressure to this end is being exerted by the Allied governments.

Tens of thousands of horses and cattle must die this winter for lack of fodder, since the supply was exhausted two months ago. When it is remembered that the army is largely dependent upon oxen for its transport, it may be seen how critical is the situation. It is estimated that if the whole number of cattle was slaughtered hardly enough meat for six months would be supplied. Typhoid, dysentery and jaundice are prevalent, and the government fears the recurrence of the typhus epidemic. The American Red Cross commission is lending effective aid in providing medical facilities. In a short time it will have two hospitals ready, with a combined capacity of 2,000 beds.

Another Zeppelin Lost  
Sank in the Mediterranean,  
French Aviators Report

TOULON, Oct. 27.—In addition to the four Zeppelins known to have been lost by the Germans in French territory last Saturday, another has now been reported destroyed by falling into the Mediterranean last Saturday night. Two French naval aviators made this report to-day. The Zeppelin sank forty miles south of the Hyeres Islands.

German Wages Fail to Keep  
Pace With Soaring Prices

WASHINGTON, Oct. 27.—Wage conditions in Germany have been investigated, according to the "Bremer Bürger-Zeitung," of Bremen, quoted to-day by the Commerce Department. The inquiry embraced 569 principal establishments in thirteen industrial groups. The report says: "In any case it cannot be said that the results are too favorable, as against the average, since the data have been furnished by employers. 'The average wage increase during the period was 46 per cent for the men and 54 per cent for the women. These are extraordinary increases, to be sure, but they are still quite insufficient, as the prices of foodstuffs increased at least 100 per cent during the same period.'"

Two Norwegian Ships Sunk;  
9 Men Lost; 7 Wounded

COPENHAGEN, Oct. 27.—The Norwegian Foreign Office reports that the Norwegian steamer Staro, 1,805 tons gross, has been sunk by a German submarine near the Spanish coast. Seven men of the Staro's crew were injured and twenty-one were rescued. It was also announced that the Norwegian steamer Stend has been sunk, with the loss of nine men. Eleven of her crew were rescued.

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## Special Offerings DRESS TRIMMINGS

Black Silk Embroidered Bands:  
6 inches wide.....yd. 75c to 1.00  
9 inches wide.....yd. 1.00  
Colored Silk Embroidered Bands with tinsel thread.....  
yd. 75c to 3.50  
Jet Bead Trimming.....yd. 45c to 7.75  
Jet Chain Trimming.....yd. 65c to 85c  
Rhinstone Trimming.....yd. 2.25 to 11.75  
Spangled Bands.....yd. 40c to 6.75  
Metal Trimming.....yd. 15c to 1.85  
Metal Allovers.....yd. 3.75 to 6.95

## Unusual Values LACES AND NETS

Georgette Crepe Dress Flouncings in a large range of colors.  
yard 4.75 to 5.75  
Colored Silk Nets in a full line of evening shades; 72  
inches wide.....yard 1.50  
Embroidered Metal Laces—Gold and Silver on White  
Silk Net, also Gold and Silver embroidered on Black Silk  
Net; 36 inches wide.....yard 2.25  
18-inch Cream and White Embroidered Net Laces  
suitable for jabots.....yard 95c and 1.25  
Plain Gold, Silver, Steel and Old Gold Net; 40 inches wide.  
yard 1.50  
Scintillines in the most fashionable evening colors, 40  
inches wide.....yard 1.95

Hand-made Filet Laces at popular prices.

## NOTIONS & DRESSMAKERS' SUPPLIES

### Exceptional Offerings.

Dress Shields, sizes 2, 3 and 4:  
"Reliable," Flesh color.....pair 25c, dozen 2.75  
"Reliable," Silk covered.....pair 18c, dozen 2.00  
"Reliable," White Nainsook covered.....pair 12c, dozen 1.35  
Lightweight White Nainsook.....pair 10c, dozen 1.00  
Sewing Silk, large spool.....each 60c, dozen 6.95  
Sewing Silk, 100-yard spools, Black or White.....dozen 75c  
Dress Belting, 10-yard pieces.....piece 85c  
Taffeta Seam Binding, Black or White.....piece 12c, doz. 1.35  
"Reliable" Hooks and Eyes.....gross 18c  
"Reliable" Snap Fasteners.....gross 60c  
Scissors or Shears.....pair 40c  
Hair Nets—cap or fringe.....2 for 25c, dozen 1.25  
Hair Nets—cap or fringe.....2 for 15c, dozen 85c  
"Vionnette" Hair Nets—cap or fringe.....dozen 50c  
Hair Nets—cap or fringe; White or Gray.....3 for 40c  
Bone and Celluloid Hair Pins.....box 20c  
Parisian Hair Wavers and Curlers—several sizes  
10c, 20c, 25c and 35c  
Enameled Dress Hangers; in colors.....each 10c, dozen 1.00  
Leahy's Heatless Trouser Press.....each 1.00

## FEATHER NECKWEAR

Marabout Capes,—silk lined; ribbon ends.....  
3.50 and 4.75  
Marabout Scarfs,—silk lined; ribbon ends.....  
3.95 and 4.25  
Marabout Scarfs,—with tails; silk lined.....6.75  
Marabout Scarfs,—with Ostrich edge; silk lined.....5.25

## Food for Conservation

Buy Local Foods and save transportation.

Conserve: WHEAT—Use more Corn.  
MEAT—Use more Fish, Sea Food, Fowl.  
FATS—Use just enough.  
SUGAR—Use more Syrup.  
Consume: Vegetables (Beans, Potatoes, etc.), Soup, Cheese  
and Fruits.

## NOVEMBER SILK SALE

Over 100,000 Yards

Of The Season's Most Fashionable Weaves and Colors  
At the Lowest Prices of the Year



Notwithstanding the advance in Silk fabrics during the past year the following standard qualities are offered in this sale at the same prices as last November, and are in complete assortments of new Evening, Reception and Street Shades, also White and Black.

Double Width Georgette Crepe.....yard 1.28  
Double Width Crepe de Chine.....yard 1.25  
Supreme Autumn Dress Satin.....yard 1.25  
Chiffon Dress Taffeta.....yard 1.35  
Novelty Pompadour Silks.....yard 1.50  
Military Striped Silks.....yard 1.50  
French Plaid Silks.....yard 1.50

## 15,000 Yards of Selected Qualities

White Washable Japanese Habutal.....yard 65c, 78c, 98c

## Black Chiffon Dress Velvet

3.65 yard

## Imported Black Chiffon Dress Velvet

24 ins. wide, yd. 1.45 27 ins. wide, yd. 1.75 44 ins. wide, yd. 3.45

## BLACK & COLORED WOOL DRESS GOODS

Satin-finish Broadcloth in new Fall shades and Black; sponged and shrunk.....yard 2.25  
All Wool Velour Suitings in new Fall shades.....yard 2.65  
All Wool Tailor Serge in medium and dark shades of Navy Blue, also Black.....yard 1.28  
Black Broadcloth,—brilliant finish; sponged and shrunk.....yard 2.95

## COTTON DRESS GOODS

Novelty Printed Dress Voile,—new designs on light and medium dark backgrounds;  
38 inches wide.....yard 25c  
White Voile,—crisp finish; superior quality; with tape edge, 40 inches wide.....yard 23c

## LININGS AND FLANNELS

White Embroidered Petticoat Flannel in new designs.....yard 1.25 Adjustable Petticoat Flouncings in Satin or Taffeta; full size; new styles and colors.....each 1.95

## Important Sale

250 WOMEN'S SUITS

16.50

regularly 29.50

A special purchase of Women's Suits, including models to be worn with separate Furs, also Suits trimmed with Fur; very desirable styles; in the most wanted colorings.

## 500 Women's Winter Coats \$22.50

regularly 35.00

NO C. O. D.'S — NO APPROVALS — NO RETURNS

An event of pronounced importance, offering at the height of the season, high-grade coats at a remarkably low price.

A representative collection of choice Coats, comprising newest style ideas, expressing individuality and distinctiveness. Superior in quality, designing, tailoring and workmanship.

### The Styles

embrace the very smartest and newest designs:

Plain-Tailored Models  
Full-Belted Models  
Straight line with belt  
Fitted Models  
Semi-Fitted Models

22.50

### The Materials

comprise the most fashionable Fall and Winter weaves:

Burella  
Mixtures  
Cheviots  
Wool Velour  
Pom Pom Material

22.50

### The Colors

The season's most wanted shades and combinations:

Taupe  
Green  
Brown  
Navy Blue  
Beetroot

22.50

## Extraordinary Offering 1000 WOMEN'S SWEATERS

5.00

Fine Worsted and Brushed Wool Sweaters in plain weaves; in a variety of desirable colors, including Copenhagen Blue, Purple, Rose, Green, Gray and Gold.

## Specially Priced WOMEN'S GLOVES

pair 1.85

White Glace Mousquetaire Gloves,—8-button length.

## Excellent Values WOMEN'S FALL DRESSES

Afternoon and Street Dresses developed in Crepe de Chine, Chiffon Velvet, Satin, Crepe Meteor, Serge or Velveteen, also combinations of Georgette Crepe and Satin or Georgette Crepe and Chiffon Velvet; straight-line or bustle-back; draped or belted effects; beaded, braided, embroidered or fur trimmed; in all the autumn and winter colorings. Special 39.50

Afternoon Dresses made of Satin, Crepe de Chine or Serge; tailored or draped; beaded, embroidered or braided. Also Evening Dresses made of Satin with Silver lace; bustle back; all colors and Black. Special 25.00

## Remarkable Offerings FASHIONABLE FURS

Fur garments in the newest smart models, made of the finest selected skins. Coatees, Stoles, Capes, Scarfs and Muffs in all the desirable pelts.

### Fur Coats

Hudson Seal Coats of selected skins; richly lined; 48 inches long. 185.00

Hudson Seal Coats,—40 inches long, with dyed Skunk collar and cuffs. 125.00

Hudson Seal Coats,—extra size model; ranging up to 50 inches bust measure. 225.00

### Muffs & Neckpieces

Skunk Capes of selected skins; finished with tails; smart models. 125.00

Skunk Muffs to match.....35.00

Beaver Capes.....65.00

Beaver Muffs.....27.00

Hudson Seal Muffs.....16.50

Hudson Seal Neckpieces.....22.50

Mole Muffs.....27.50

Mole Capes.....28.50

Fur Trimmings in a large variety at lowest prices.

### WAVY SWITCHES

Special 5.00

18-inch naturally Wavy Hair Switches mounted on three separate stems; excellent quality hair; all shades, including Black, Blonde and Gray. Will retain wave permanently.

